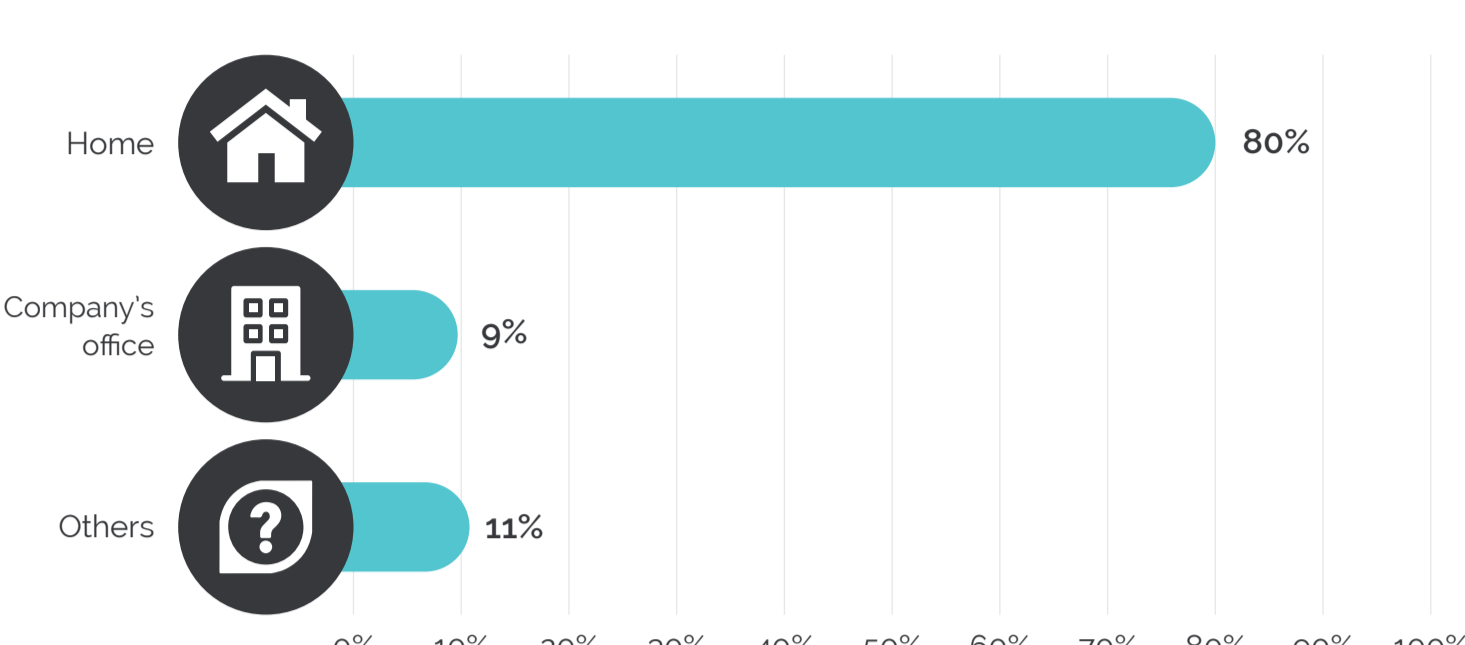




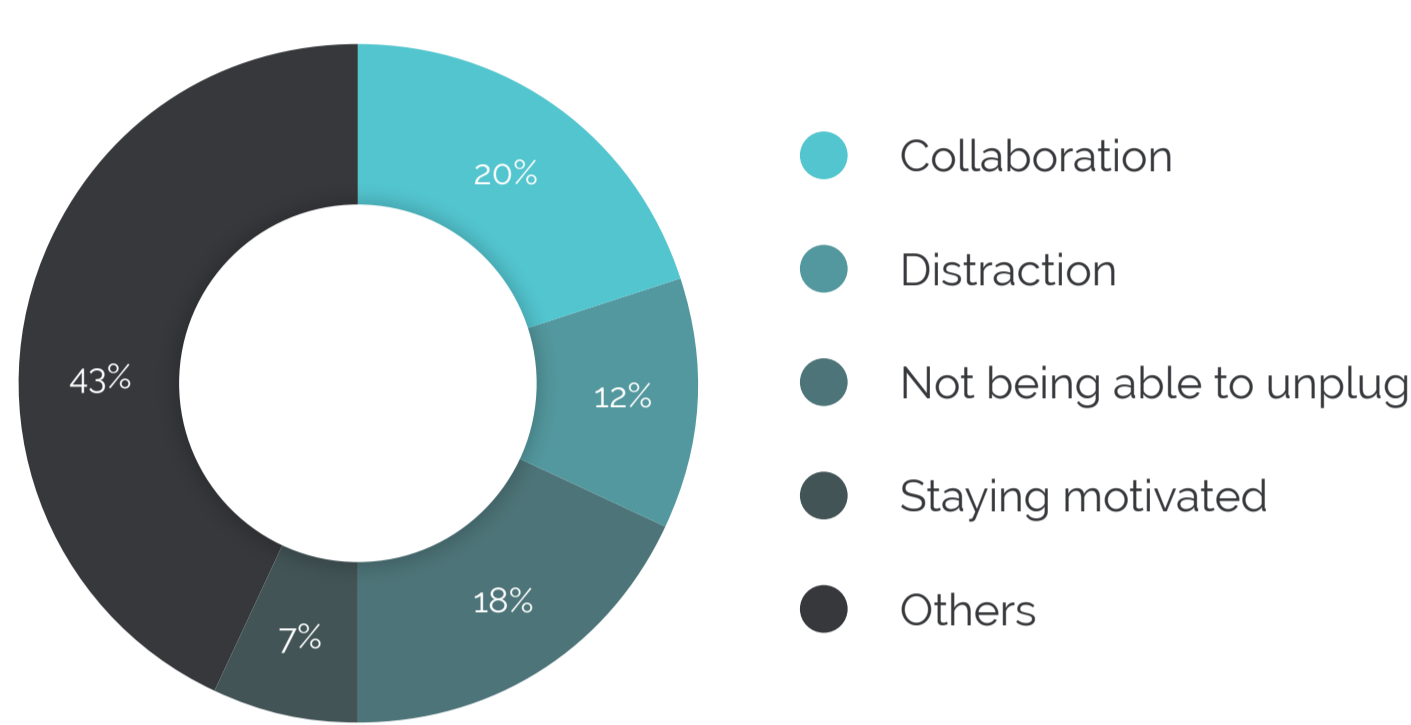
HOW COVID-19 HAS CHANGED THE BUSINESS COMMUNICATION GAME?

COVID-19 has changed the world forever and business communication is no exception. Remote work is the new normal making employees have home offices and take the official communication online.

WHAT LOCATION DO YOU PRIMARILY WORK FROM?

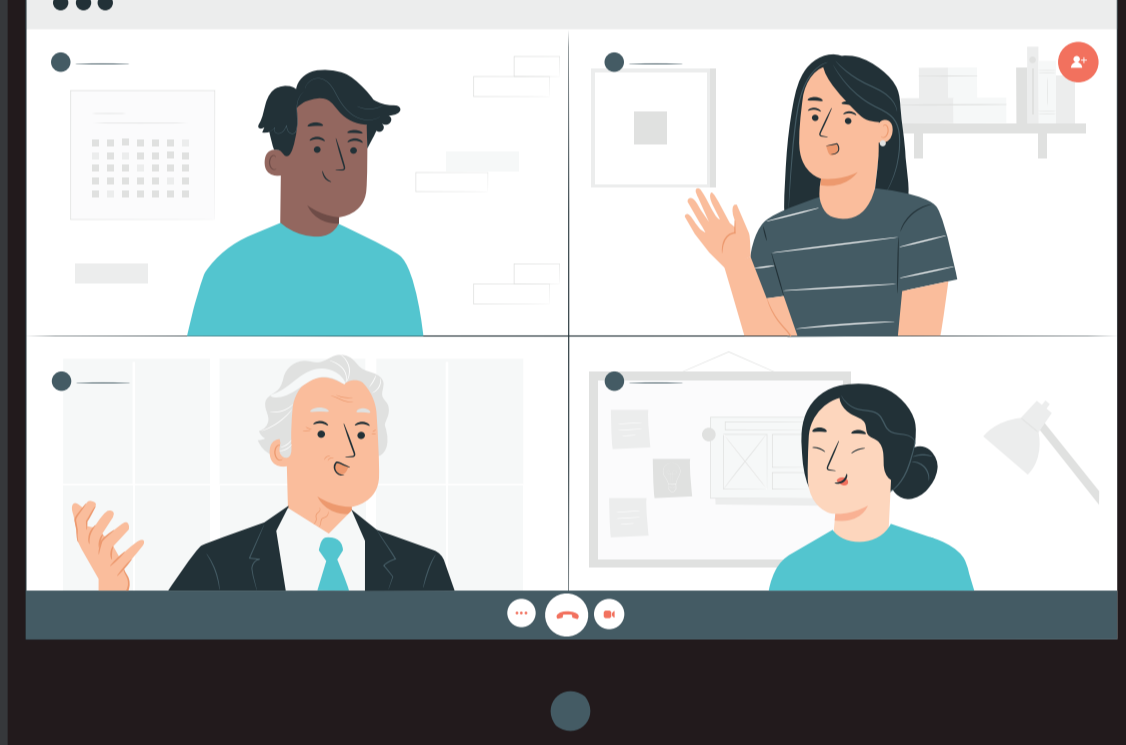


WHAT'S YOUR BIGGEST STRUGGLE WITH WORKING REMOTELY?



INTERNAL COMMUNICATION DURING COVID-19

- Nothing beats live human communication
- For those who thrive in an environment where there is a lot of human interaction, WFH is a challenge
- The Work From Home (WFH) does not give space for building human relationships
- The biggest challenge of WFH is employee isolation and loneliness



TIPS TO MAKING REMOTE BUSINESS COMMUNICATION EFFECTIVE



Give time for employees to refuel



Allow employees to share their small happiness over small online chats

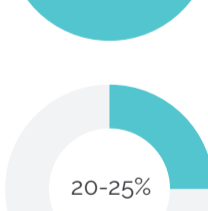


Give room for employees to let off some work steam, build relationships and boost productivity

HOW RIGHT COMMUNICATION TOOL HELPS BUSINESS COMMUNICATION



An average of 2.5 hours /day employees search for information



20-25% organization productivity increase when right communication tool is used



It is a simple but effective application that uses email-like features to organize conversations.



Whizzyle is a software application that makes team communication and collaboration easy and purposeful. This new and revolutionary way of instant messaging gives businesses the best of both worlds- email and chat.



The application helps perform structured communication within and across an organization helping to achieve the precise expectations from the conversations with accountability.

A LOOK AT HOW WHIZZYLE ADDRESSES THE COMMUNICATION CHALLENGES



The chat starts with a subject and agenda



Create a conversation for every project or department within your team to make sure all the chats happen in the right place



Leaders can assign action items to their team members and ensure that conversation converts into tasks



One can capture notes with all key takeaways so that no points are missed out. One can share notes with colleagues, visit or access the same from the chat at anytime



Facility to talk to unlimited participants without them losing their current usage



Start with a subject and agenda and use the email-like features to organize your conversations which has a chat interface

